



1135 EN 10th St. * Abilene, TX 79601 * 325-692-2972 * www.abileneysa.org

YOUTH SPORTS The Best Game In Town!

Some of the Ways AYSA is Serving the Community!

Community One-Stop-Shop

Central Clearinghouse of Youth Sports
Information/Registrations/
Coach Clinics/Meetings/And More!



Youth Sports Communication Central

Providing Youth Sports information to the community
through a variety of avenues over 2 million times per year!

Youth Sports Newsletter



6,000 Area Families
Receive Each Issue!

League Info - Event Dates
Health Tips - Pictures - Stories

Youth Sports Website



Linked to all area
youth league information!

175,000 Hits Per Month!

Instant Replay Recycled Youth Sports Equipment Shop



QUALITY USED SPORTS EQUIPMENT AT GARAGE SALE PRICES!



Your equipment donations are tax-deductible!

1135 EN 10th Abilene, TX 79601 (325) 692-2972
9am - 5pm Monday - Friday

INSTANT REPLAY Used Equipment Shop

Reducing youth sports
participation expenses
with quality used
equipment at "garage
sale" prices!

PLAYS Youth Sports Scholarship Program (Providing Life Assistance through Youth Sports)

PLAYS Scholarship families receive financial assistance for
league registrations PLUS -

- > Athlete Player Physical
- > AYSA Newsletter
- > "Making Healthy Lifestyle Choices" Materials
(Handbook, Workshop, Local Assistance Contacts)
 - Healthy Family Finances
 - Healthy Family Nutrition/Fitness
 - Healthy Family Relationships
 - Healthy Youth Sports Parent Participation

New opportunities and expanding needs for AYSA community services and
programs are expanding faster than our resources!

WE NEED YOUR HELP TO CONTINUE GETTING MORE KIDS INTO THE GAME!

AYSA Mission Statement

"AYSA is founded on Christian principles and exists to promote the highest ideals of teamwork,
sportsmanship, honesty, trust and respect for authority with the specific purpose of influencing kids and
adults to become better individuals."



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Winning Together!

THE GAME WE MUST WIN - With childhood obesity at epidemic levels and other destructive influences pulling at our children, quality youth sports programs continue to be an extremely valuable tool in teaching positive life lessons and promoting physical fitness!

Charitable Community Partner

As a Community Partner, your tax-deductible contributions support every AYSA function!

- > Central Information Office > INSTANT REPLAY Shop
- > Coach Clinics > Volunteer Background Screening
 - > Special Events & Tournaments
- > PLAYS Scholarships > AND MUCH MORE!

We offer a variety of Annual Partner Giving Levels

- * Hall Of Fame: \$5,000 * Ring Of Honor: \$2,500
- * Major League: \$1,000 * Community: \$250-\$900

(Charitable contributions are tax-deductible as allowed by law)

PLAYS Scholarship Partner

Providing Life Assistance through Youth Sports Scholarship Program

PLAYS Partner Investment - \$125 per Child
*** Sponsor as many children as you can! ***

(PLAYS contributions are fully tax-deductible as allowed by law)

INSTANT REPLAY Partner

Donations of new or used sports equipment!

Gloves, Bats, Balls, Shoes, Helmets, Pads, etc.
(Equipment Donations are fully tax-deductible as allowed by law)

Consider All The Ways to Partner With AYSA!

Advertising Partner

Advertising Options Available from:

Website Only - \$50 per month

Large Newsletter Ad + Website - \$100 per month

Youth Sports Newsletter

**6,000 Area Families
Receive Each Issue!**

6 Issues Per Year

Youth Sports Website

175,000 Hits Per Month!

Your Ad on Every Page!

Your Ad Linked to Your Website!



A Homerun For Your Advertising!

AYSA can only provide these services to Youth Leagues and Families of the Big Country through the generous contributions of our Partners!

Please contact Jon Smith at AYSA to begin your Partnership today!